



E.A. Meier

NYC Based Arts & Social Media Manager

Contact

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EAMeier.com

214-449-7057

Degree

Oklahoma City
University

B.S. Dance & Arts
Management

Current Work

2022 - Current Social Media Manager The Curious Cowgirl - Mary Evans

2023 - Current Social Media Manager Rita's Needlepoint - Kim Dow

- Create and curate daily social media posts for Facebook, Instagram, Pinterest, etc.
- Interact with current and potential customers via social media platforms.
- Promote blog posts, products, and podcasts through social media channels.
- Research, test, and implement new social media platforms and trends.
- Be the voice of the company on social media platforms.
- Manage a marketing calendar with input from multiple departments.
- Analyze, report, and present social media and marketing campaign results.
- Proofread with the ability to write communications.
- Experience building and maintaining websites.
- Knowledge of social media and social media-specific marketing platforms including Instagram, Facebook, LinkedIn, Twitter, Threads, and TikTok.
- Knowledge of graphic design principles.
- Ability to take photos and videos on a cell phone and DSLR camera.
- Set up and optimize feed within each platform to increase visibility.
- Send monthly newsletters.

Relevant Past Work

2022	Assistant Stage Manager	The Adventures of Honey & Leon	NYC Children's Theatre
2022	Front Desk Coordinator		Riveron Consulting
2021	Film and Edit Crew Head	Came Here For Love	The Ann Lacy School of American Dance
2021	Lighting Designer	DI Annual Review	Dance Industry - Plano, TX
2021	Film Assistant to Kare Shaw	Spring Into Spring	The Ann Lacy School of American Dance
2020	Film and Edit Crew	Don't Stop Us Now	The Ann Lacy School of American Dance

Special Skills

Driver's License & Passport / Professional Certification in Adobe Photoshop, Illustrator, & Premier
/ Power Tools / Cannon XLR Camera / Office 360 / Google Suite / Canva / Meta Business Content
Manager / Canva / Tailwind / MailChimp / Shopify / Wix / Square Space / Shopify Public Speaking
/ Beginning Spanish / Cannon XLR Camera / Hand Sewing / Videography & Editing / *CV
Available Upon Request*